

BALTIMORE BIRD CLUB MEMBERS--give us a hand!

For the first time since 2004 we are surveying our members to find out who you are and how you feel about BBC's programs. This will only take about 10 minutes of your time. Just fill out the enclosed survey and mail back. Or you can complete it online at: www.surveymonkey.com/s/RB396BW

Please complete by DECEMBER 8th. Then join us at our annual Covered Dish Dinner (Sunday January 12th) to hear the results. We will also post them on the BBC website.

Results from the survey are confidential—we will not know who replied. If you have a household membership, all household members are welcome to participate--just xerox additional copies.

PLEASE RESPOND--RESULTS WILL NOT BE MEANINGFUL UNLESS WE HEAR FROM MOST OF YOU!

**Joan Cwi, President
BBC**

Please answer survey questions about your experience with

BBC over the past year, that is, over the past twelve months.

The first few questions are about you and your relationship to bird watching/birding.

1. What is your current BBC status:

- Current member
- Former member

2. What is your zipcode?

ZIP:

3. Where do you live?

- Baltimore City
- Baltimore County
- Other county

Other (please specify county)

4. What is your gender?

- Female
- Male

5. What is your age?

- 17 or younger
- 18-25
- 26-40
- 41-60
- 61-75
- 76 or older

6. In general, how often do you use email and/or the internet?

- Several times a day
- At least once a day
- A few times a week
- A few times a month
- Infrequently
- Never or do not have access to email or internet

7. In total, how many years have you been a member of BBC?

- Less than one year
- 1-3 years
- 4-5 years
- 6-10 years
- 11-15 years
- 16-25 years
- 26-50 years
- 50+ years
- Don't know

8. Here is a list of activities BBC supports. Please check all that you have participated in over the past year. (Check all that apply.)

- Participate in bird surveys or counts
- Act as BBC Board member, Chairperson, or committee member
- Participate as Nature Museum docent
- Submit bird observations to eBird
- Submit bird observations to MDbirding and/or BBC Facebook
- Participate in bird-related conservation activities
- Lead field trips
- Attend field trips
- Participate in Lights Out Baltimore monitoring
- None of the above

Now we have a few questions about some of BBC's activities and means of communication. Your answers will help us plan for the future.

9. How important are each of the following BBC activities or products to you?

	Important	Neither important or unimportant	Unimportant	Don't know
Field trips	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservation activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lights Out Baltimore	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth birding program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Program Booklet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
eNews	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chip Notes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BBC Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BBC website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nature Museum and collections	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. How well would you rate BBC's performance in each of these areas?

	Good	Fair	Poor	Don't know
Field trips	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lights Out Baltimore	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth birding program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Program Booklet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
eNews	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chip Notes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BBC Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BBC website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nature Museum and collections	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. Please comment on how you would change / expand / modify any of the activities listed above.

Now we have a few questions about some of BBC's activities and means of communication. Your answers will help us plan for the future.

12. In the past year, BBC sponsored six Tuesday evening lectures, not including the one at January's Covered Dish Dinner. How many times did you attend one of these Tuesday evening lectures?

- None (SKIP TO Q14)
- 1 - 2
- 3 - 4
- 5 -6
- Don't remember (SKIP TO Q14)

13. Please rate your interest in the following lecture topics.

	Interested	Neither interested nor uninterested	Uninterested	Don't know
Travelogs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservation issues/projects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Birding skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New birding technologies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Backyard feeding/habitat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Specific birds/groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bird songs/calls	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bees/butterflies/flowers/trees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Migration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

14. In past years we devoted one lecture to "Show and Tell" when members brought in pictures to discuss. How interested would you be in devoting one lecture a year like this?

- Interested
- Neither interested nor uninterested
- Uninterested
- Don' know

15. BBC sponsors more than 100 field trips a year. In the past year, about how many field trips did you attend?

- 1 to 3 trips
- 4-6 trips
- 9 or more trips
- None (SKIP TO Q 17)

16. Over the past year, in general, how well did BBC perform on its field trips in each of these categories?

	Well	Neither well nor poorly	Poorly	Don't Know
Diversity of trip locations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proficiency of trip leaders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enjoyable for trip participants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Informative	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Met needs of birders of various skill levels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. Chip Notes is published quarterly. Do you receive Chip Notes electronically or by USPS mail?

- Electronically (SKIP TO Q19)
- Mail
- Not current member, so don't receive (SKIP TO Q22)
- Don't know (SKIP TO Q19)

18. Why do you prefer to get Chip Notes by mail rather than electronically?

19. When you receive Chip Notes, which statement best reflects what you do with it?

- Read most of it
- Scan through and read what catches my attention
- Skim it/ read very little of it
- Generally do not read (SKIP TO Q22)

20. How interested are you in each type of article found in Chip Notes?

	Interested	Neither interested nor uninterested	Uninterested	Don't know
Front page feature article	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Field trip reports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reports on local activities (like Hawk Migration)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
President's Corner	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservation Corner	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Human interest stories (like Memoires of a Bird Nerd)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Member's individual travel reports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bird Bits (notices, information)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BBC business information (like bylaws, grants awarded)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

21. What changes or additions would you make to Chip Notes?

22. eNews is delivered to members by email on a monthly basis. Which statement best reflects what you do with it.

- Read most of it
- Scan through and read what catches my attention
- Skim it/ read very little of it
- Get it, but generally do not read it (SKIP TO Q24)
- Do not have email, can't get (SKIP TO Q24)

23. How do you use eNews? (Check all that apply.)

- Getting information updates about BBC activities
- Schedule field trips I want to attend
- Get schedule changes or alerts
- Finding directions to upcoming events

Other (please specify)

24. In the past year, how often did you access BBC's Facebook page?

- Weekly or more
- Monthly or more
- Less than once a month
- Seldom or never (SKIP TO Q26)
- Do not have internet access, can't get (SKIP TO Q30)
- Don't belong to Facebook, can't access (SKIP TO Q26)

25. How do you use BBC Facebook? (Check all that apply.)

- For general information
- To submit commentary and/or photos
- Get updates on recent sightings
- Bird identification
- To find out about upcoming trips/lectures

Other (please specify)

26. In the past year, how many times did you access the BBC Website?

- Weekly or more
- Monthly or more
- Less than once a month
- Seldom or never (SKIP TO Q30)
- Do not have internet access, can't get (SKIP TO Q30)

27. How easy is it to find things in our current BBC website?

- Very easy
- Somewhat easy
- Neither easy or difficult
- Somewhat difficult
- Very Difficult
- Don't know

28. In the past year, what sections of the BBC website did you access? (Check all that apply.)

- *New and changing items in the top information box
- BBC operational information such as Chip Notes, field trips, field trip report form
- Maryland information, such as other MOS chapters and regional birding spots
- What are birders talking about—with links to other bird sites
- What else is out there—with links to birding information on the internet
- Back issues of Chip Notes
- Bird Fun and Games
- Enough with the birds, already—with miscellaneous information

Other (please specify)

29. Do you have any suggestions for improvements or additions to the current BBC website?

30. Finally, we would appreciate suggestions you may have for improvement to our current offerings or new initiatives BBC can undertake.

Baltimore Bird Club 2013 Survey

THANK YOU FOR TAKING BBC'S 2013 SURVEY!

Place in enclosed envelop and mail by DECEMBER 8th to:

BBC Survey
c/o Joan Cwi
633 Stoney Spring Drive
Baltimore, MD 21210

First class postage required is \$.66.